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Multimodal Reflection

I didn’t realize how important making an Efolio would be for my professional career until after I finalized the content and the form. This is a website that displays who I am professionally as well as portraying a personal side of who I am throughout the tone of voice in the Efolio. I have made quite a few portfolios since high school, but this is something that I can forever change and improve reflecting who I am as a person, what I know as a professional, and what my goals are in life.

It is extremely important to stay consistent with theme throughout the Efolio, as well as catching the reader’s eye and making them want to read my page. At first, the background of my Efolio was black; I wanted it to stand out with the font colors pink and white. However, when I tried displaying the SUNY Cortland logo on my education tab, it was hard to read and it was very disorganized. Knowing that the Efolio is something that needs to appeal to the eye in a professional way, I decided to change the background to white. The main colors throughout the domain are white, black, red, and grey. I chose these colors because not only are they professional colors, but also because the colors portray where I am in my life as a red dragon.

Modal affordances based on the Efolio make it easy to express who I am through the different choices of layouts, colors, fonts, links, images etc. When I started making my Efolio, I found myself adding too much, which is something I fixed easily, but only after I noticed how unprofessional it appeared.

Through the conventions and modal affordances, I achieved my purpose of displaying myself in a professional, yet personal manner. This type of project is beneficial to us as future English teachers because we are portraying ourselves in a proficient and successful way. Like Podcasts and Blogs this Efolio focuses on all the basics of a regular essay: organization, meaning, language, conventions etc. This is one text that a future employer of mine will look at and say, “wow, she is putting herself out there in the digital world, let’s give her a shot!”